Distribuția principalelor produse de origine animală pe piața municipiului Oradea

The distribution of the main animal products on the Oradea's market.

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Abstract:
The distribution includes the time and space separating the production from the consume, meanwhile a lot of technical-economical processes take place, specific organizing forms being used.

The distribution of the zootechnic products fulfills many functions like: the change of the products owner; the transportation of the products; the batching of the products and groupement of the products for transporting, selection of the products, storage, conditioning and packaging of the products, and the dosage of the quantities as required by the client; the forming of the commercial assortments of the consumer goods; the informing of the customer (advertising; tasting)